

**SFFMC survey results - December 2020**

**114 total responses**

**How do you engage with SFFMC or get information from us?**

	The folknik (SFFMC newsletter) overall	Sheet music in the folknik	Book & CD reviews in the folknik	Community calendar, in the folknik and now also online	Notices and announcements on SFFMC website (sffmc.org)	SFFMC website in general	Harmony email list	Festival websites (SF and El Cerrito)	SFFMC primary Facebook group	SFFMC's other Facebook groups and pages	SFFMC Meetup page
I use this now	83	25	43	79	65	64	97	68	28	14	6
I'm aware, but don't use	27	73	59	28	38	42	13	35	48	48	44
Didn't know about this, may start using now	1	5	3	5	5	5	3	6	12	20	22
Didn't know but probably won't use	3	11	9	2	6	3	1	5	26	32	42

**For each of the following, choose one of these options:**

	Friday night musical meetings (most recently at Cyprian's)	SF Free Folk Festival	El Cerrito Free Folk Festival	Camp Harmony	SFFMC summer campouts (Memorial Day, July 4, or Labor Day)	Other folk music activities	Online SFFMC activities starting in 2020
frequently attended!	13	62	41	67	18	41	27
never attended	37	13	24	26	39	9	21
not sure	2	1	2	2	3	11	13
occasionally attended	26	26	27	13	26	43	25
rarely attended	34	11	18	6	26	7	23

**We now produce the folknik (the SFFMC newsletter) in 8.5 x 11 PDF format on our website for ease of printing out at home. It's been suggested that we move all or parts of it to HTML format. HTML would be better for viewing on a screen (especially a smaller screen like a smartphone) but not as good for printing. Do you have a preference?**

No preference	47
Prefer PDF	33
Prefer a mix of the two	20
Prefer HTML (a web page of links to other web pages with the actual articles, often with one article on each page)	14

*continued on next page...*

**The printed folknik often had one or more flyers stapled to the front, announcing campouts, folk festivals, etc.**

	Did you find these useful?	Continue to do this with the online folknik?	Put these links on the home page?
yes	67	62	72
no opinion	35	35	36
no	11	14	3

**SFFMC now sends out an email to most members once every two months to let them know that a new folknik is available on our website, and we include some other SFFMC news. We may consider sending out emails up to once a month about SFFMC events. Any member could choose opt out of these emails. Your thoughts on this?**

Once a month would be better	39
No preference	31
Stick with every two months	21
When there's SFFMC news that warrants it.	23

**Are you a member of SFFMC?**

I am a current member	86
I am a former member	14
I don't know	7
I have never been a member	7

**Where do you live?**

East Bay (Alameda, Contra Costa counties etc)	53
San Francisco	14
North Bay	11
Peninsula	8
South Bay	4
Sacramento/Yolo	4
Other California	8
Outside California	5

**How old are you?**

Under 30	1
31-45	2
46-60	13
61-75	74
76+	24